

The trailer for SELS sixth-grade documentary,

Geology of California

4,500,000,000 years in the making.

Coming January 2012

generated quite a bit of excitement and interest in sponsorship! The crew's film has also spurred some innovative conversations about how to use this product and its process to put Sierra Expeditionary Learning School at the forefront of EL schools: showing the film as a feature at the Expeditionary Learning National Conference, branding the crew's production company, Blue Bear Productions, to allow all the SELS crews to showcase their products, and perhaps even creating a digital media lab on campus.

As the film is being prepared for film festival and media release, a list of sponsorship opportunities are available that directly offset the student's film production costs. Local, national, and international exposure will promote Sierra Expeditionary Learning School and sales of the DVD/Blue Ray discs will help fund future student expeditions.

Here are the ways to support the crew's endeavor while advertising a business or receiving a film credit:

One \$2500 Sponsor – supports the Premiere party, space rental, sound/projection system, posters, and other promotional materials. The sponsor's animated logo will be displayed at the beginning of the film and appear on all promotional materials.

Maximum of six \$350 Producer Credits - supports DVD/Blue-Ray disc duplication and other costs associated with the film's production. These sponsors will be named individually on screen as producers. (same font as production crew)

An unlimited number of \$50 sponsors who will be credited with "Special thanks to..." This money supports film festival entry and attendance costs. These sponsors will be named in the credit scroll at the end of the film.

This is a unique opportunity to support the students' outstanding learning and recognize their extraordinary creative effort. Sponsorship opportunities close 4:00 Friday, January 20th. Donations should be made directly to Sierra Expeditionary Learning School in care of David Manahan and marked as "Documentary donation"

All monies are considered donations and do not represent any ownership of the film.

To view the two minute trailer go to:

DougMcMains.com

Under "Recent Work" look for "Geology of California".



For more information:

Reenie McMains

402.936.0684

rmcmains@TruckeeCharterSchool.org

